

Abstract

The end of the cold war came to announce the end of the war between the two biggest powers in the world, where, the international system ruled by them at that duration. After that, it has been created a singular powerful system. Moreover, this situation marked the beginning of the era of unilateralism, and the United States hegemony on the world declaring that the US is the only world power capable of monopoly in the leadership of the world by virtue of their possession of the elements of power which shown no international force could balance or match with it.

Since then, the United States seeks to strengthen the sustainability of that system to achieve the continuous uniqueness of the US hegemony on the world, and work to prevent any rising of an international force that would compete or face US hegemony and unilateralism.

The possession of a military force to the United States with the effectiveness and ability to achieve goals and objectives as well as its speed to show the results, it became the first military force and the main tool of implementation the goals of US foreign policy.

Furthermore, the American's military forces controlled the strategic plans and affect the developments in the international arena interactions.

Conversely, many developments and changes the world has seen, including the technological revolution and information in the areas of communications and transportation, which came to match the progress of the international relations.

In the opinion of the US strategic thinker "Joseph Nye, the elements of a hard power is no longer limited on military force, but rather expanded solid elements of power circle to include economic strength.

In addition to the hard power there appeared another of power and forms was the soft power, which depends on the means of attractive, and mechanisms such as the political culture, values of public and foreign policy to influence others. Also, the smart power which is a combination between hard and soft powers, which sought circles strategic thinking to find a part of the United States able to run from the overall strategic power (economic, military, technological, cultural and social) and

achieves exploitation balanced among all US power aspects at the lowest cost.

A number of challenges to US hegemony of the global system management does not interfere methods confront and address them within the hard power circle, as the hard power are draining a lot of US resources. Using of uncontrolled solid specifically military force during the President Bush time was accompanied by depletion of human capacity and economic impact, as much in the US soft power as well as a decline in global standing of the United States as a result of the actions of the individual and the absence of international legitimacy for such actions.

The United states realized a deep need to re-discipline strategic performance of the US, which represented a solid force cornerstone of that performance, and a shift from over-reliance on hard power to new mechanisms complementary solid force consisted soft power and then create of harmony between hard and soft power mechanism of smart power as a key mechanism for strategic performance of the US under President Barack Obama, in an attempt to meet the new global challenges facing the US goal in the sustainability of US global dominance and leadership.